



Nghia Nguyen Duc

Nationality: Vietnamese **Date of birth:** 28/02/2002 **Gender:** Male

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ABOUT ME

I work in journalism and creative media, mostly around tech, platforms, and how stories actually get made. I like figuring out how things work, improving messy workflows, and turning complicated ideas into something people want to read or watch. I'm curious, practical, and a bit obsessive about doing things properly.

WORK EXPERIENCE

Kenh14.vn - VCCorp Corporation – Hanoi, Vietnam

Website: kenh14.vn | Email address: nguyenducnghia@kenh14.vn | Name of unit or department: Technology - Business or sector: Information and communication

Technology Editor

[11/2024 – Current]

- Developed and executed the site's editorial strategy for technology coverage, ensuring relevant, insightful, and engaging content.
- Reviewed, edited, and refined articles to meet the site's quality standards, maintaining clarity, coherence, and reader engagement.
- Fact-checked technical details to uphold accuracy and credibility, ensuring all published content adhered to high editorial standards.
- Collaborated with editors and writers to align technology stories with broader editorial goals, optimizing content strategy and audience engagement.
- Leveraged AI tools to enhance content creation, streamlining research, drafting, and optimization processes for efficiency and impact.
- Kept up-to-date with industry trends to ensure content remained current, informative, and competitive in the fast-evolving tech space.

Project Leader (AI, Newsroom Workflow & Editorial Automation)

[02/2025 – 06/2025]

- Led the integration of AI tools into newsroom workflows to streamline editorial production while maintaining human editorial control.
- Designed and implemented AI assisted processes for drafting, translation, summarization, headline testing, and content repurposing.
- Worked closely with editors and reporters to identify repetitive or high workload tasks suitable for automation.
- Acted as a bridge between editorial teams and technical tools, translating newsroom needs into practical AI use cases.
- Developed internal guidelines for responsible AI use, emphasizing accuracy, verification, and bias awareness.
- Trained journalists and editors in effective AI adoption, shifting usage from ad hoc experiments to standardized workflows.
- Improved turnaround time and operational efficiency without compromising editorial standards or credibility.


HalloCreative Communication Co. – Hanoi, Vietnam

Website: hallocreative.online | Email address: nguyennghia@hallocreative.online | Business or sector: Arts, entertainment and recreation

Co-founder & Managing Director

[03/2025 – Current]

- Lead overall creative direction and day-to-day operations of a six-member studio.
- Oversee photography, video production and brand storytelling projects from concept to delivery.
- Manage client relationships across multiple sectors.
- Build and refine production workflows for consistent, high-quality visual output.
- Guide visual standards, editorial clarity and brand narrative development for all projects.

 **VnExpress** – Hanoi, Vietnam

Website: vnexpress.net

Bilingual Reporter & Editor (Intern)

[01/2024 – 06/2024]

- Produced bilingual news coverage for VnExpress Marathon and Vietnam GameVerse, disseminating critical logistics, safety protocols, and official directives to international audiences.
- Contextualized domestic source material into clear English editorial copy, restructuring information hierarchies to align with international consumption habits rather than direct translation.
- Conducted information gap analysis based on participant feedback, identifying and revising ambiguous instructions in race guides to minimize friction for foreign attendees.
- Enforced editorial consistency in tone and terminology across all public-facing materials, ensuring unified messaging between operational teams and the newsroom.
- Enhanced information accessibility for the international community, removing language barriers to facilitate informed participation and compliance.
- Synthesized raw operational data into publishable, audience-ready news updates under strict real-time deadlines.

PROJECTS

[11/2021 – 12/2021]

Lumière - Thắp sáng tiếng nói (Lumière – Illuminating Voices)

- Co-produced a social impact campaign in partnership with UN Women and CSDS, addressing critical issues of cyberbullying and gender discrimination in digital spaces.
- Directed the visual storytelling strategy across video, podcast, and infographic formats, translating complex concepts of online safety into accessible narratives for youth audiences.
- Awarded Second Prize in a national communication contest, recognized for high-quality media production and effective social advocacy.

Link: <https://www.facebook.com/lumierethapsangtiengnoi2021/>

EDUCATION AND TRAINING

Bachelor of International Relations

Academy of Journalism and Communications [10/2020 – 06/2024]

City: Hanoi | Country: Vietnam | Website: <https://ajc.edu.vn/> | Field(s) of study: Social sciences, journalism and information:

• Political sciences and civics | Final grade: 3.53 | NQF Level: 6 | Type of credits: Vietnamese Credit-Based Education System | Number of credits: 282.5 | Thesis: Socioeconomic Effects Of China's 'Belt And Road' Initiative On Vietnam, Laos, And Cambodia From 2019 To Present

LANGUAGE SKILLS

Mother tongue(s): Vietnamese

Other language(s):

English

LISTENING C2 READING C2 WRITING C1

SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

SKILLS

Microsoft Office / Editing Photo / Video / Social Media / Photoshop / Lightroom / Final Cut Pro / Premiere Pro / Photography / Videography